



‘YOUR COMMUNITY’ LOGO GUIDELINES



The use of the *Your Community* logo will be granted after consultation with the Community Connectedness working group.

The Community Logo may be used when it is demonstrated that the program, promotional event or item requesting the use of the logo

- has the support of the PCP partnership
- promotes / supports PCP programs
- is committed to promoting the positive health messages promoted by the PCP
- is committed to the co-operative development of an integrated, consumer responsive primary care system that maintains and promotes the health and well being of individuals and the broader community.

Once the Community Connectedness Working Group has provided their support for the use of the logo, then it may be used only for the specific program, promotional event or item requested.

The Chair of the Community Connectedness group can make the decision on behalf of the Community connectedness Working Group.

Approved December 2007
Ratified February 2008

These guidelines will be reviewed at twelve monthly intervals (recorded and arranged by PCP staff).

Revision History

| Next Revision Date | Completed | Summary of Changes |
|---------------------------|------------------|---------------------------|
| Nov 2008 | | |
| | | |
| | | |
| | | |